



VIRTZU

EXPERIENCE A  
MAGICAL  
HOLIDAY SEASON

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)



# *The Virtzu Guide to Holiday Magic*

As the holiday season approaches, we are excited to present our exclusive Virtzu Distribution Holiday Catalogue, featuring a carefully curated selection of beauty and self-care products. Our collection showcases the finest brands that promise to enhance your customers' self-care routines and add a touch of luxury to their festive celebrations.

To ensure we can meet your needs and keep your shelves stocked with these sought-after products, we kindly request that you send in your orders to your sales representative as soon as possible. Your proactive planning helps us provide you with the best service and availability during this busy season.

Thank you for your continued partnership. We look forward to a successful holiday season together!

Warm Regards,  
The Virtzu Distribution Team



avatāra



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# avatāra

MISTLETOE? NO, JUST A HEALTHY-LOOKING GLOW! KEEP YOUR SKIN GLOWING, HYDRATED & BALANCED AS YOU PREPARE FOR THE HOLIDAYS WITH 6 OF OUR LIGHTWEIGHT, ULTRA-NOURISHING SHEET MASKS FROM OUR BESTSELLING JUICY COLLECTION. GIVE OUR COMPLEXION THE GIFT OF HEALTHY, HAPPY-LOOKING RADIANCE WITH NO SIGNS OF WINTER SKIN IN SIGHT!



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$12.00**  
**MSRP: \$19.99**  
**VALUE: \$30.00**



avatāra  
**NEW HYDROGEL MASKS**  
 AVAILABLE IN VITAMIN C & HYALURONIC ACID



Hello, hydration! This cooling 2-piece sheet mask combines gentle hydrators & soothing antioxidants to keep skin plump, bouncy & supported.

Bring on the glow! This cooling 2-piece sheet mask combines brightening antioxidants & nourishing moisturizers to balance skin & send dullness packing.



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$3.00**  
**MSRP: \$6.00**

# avatāra

## NEW LIP JELLY

AVAILABLE IN JUICY WATERMELLOW, GUAVA GLOW & DRAGONFRUIT DREAM  
LAUNCHING 10.24



Juicy, hydrated lips await! This nourishing lip treatment combines vitamin-rich fruit extracts and moisturizing botanicals for softer, smoother lips with every application

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$3.75**  
**MSRP: \$7.50**

avatāra  
**SHIMMERING EYE GELS**  
LAUNCHING 10.24

جديد!



Fake the look of a relaxing summer Vacay by the ocean! These refreshing, sparkly HydroGel eye masks help ease the look of dark circles & eye bags in minutes for a cool-to-the-touch experience as refreshing as the ocean waves

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$3.75**  
**MSRP: \$7.50**

avatāra

## BOBA HYDROGEL MASKS

AVAILABLE NOW IN ROSE BOBA OR MATCHA BOBA  
MANGO BOBA LAUNCHING 10.24



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$3.75**  
**MSRP: \$7.50**



# avatāra WATERGEL MASKS



Niacinamide calms & refines pores  
Multi-Hyaluronic Acid hydrates &  
balances 9 Peptide Complex  
plumps & moisturizes



Vitamin C brightens & tones  
Multi-Hyaluronic Acid hydrates &  
balances 9 Peptide Complex  
plumps & moisturizes

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$3.00**  
**MSRP: \$6.00**

# avatāra

## SHEET MASKS



**Juicy Watermellow**  
Hydrating Watermelon Mask

Watermelon hydrates & plumps  
Sodium Hyaluronate hydrates  
Panthenol boosts moisture levels



**Juicy Pineappy**  
Exfoliating Pineapple Mask

Pineapple smooths & softens  
Sodium Hyaluronate hydrates  
Panthenol boosts moisture levels



**Juicy Avobravo**  
Soothing Avocado Mask

Avocado nourishes & calms  
Sodium Hyaluronate hydrates  
Sunflower Seed strengthens skin



**Chill Out**  
Calming Aloe Vera Mask

Aloe Vera Juice improves redness  
Centella Asiatica boosts skin repair  
Calendula calms & soothes



**Juicy Peach Beach**  
Brightening Peach Mask

Peach brightens & evens skin tone  
Sodium Hyaluronate hydrates  
Panthenol boosts moisture levels



**U Go Coco**  
Hydrating Coconut Mask

Coconut Fruit hydrates & restores  
Sodium Hyaluronate hydrates  
Arginine restores moisture balance



**Bee My Honey**  
Nourishing Honey Mask

Honey Extract nourishes & soothes  
Sugar Cane smooths & softens  
Arginine restores moisture balance



**Drink Up**  
Thirst-Quenching Hydro Mask

Sodium Hyaluronate hydrates  
Aloe Vera Juice calms & soothes  
Glycerin locks in moisture

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$2.50**  
**MSRP: \$5.00**

# avatāra SKIN CARE

Launching 01.25

new!



2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)



# Caprice & Co

ATELIER



2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

# Foaming Scrubs.



**new!**



## Caprice & Co

ATELIER

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$8.80**  
**MSRP: \$15.99**

# Natural Butters.



new!



Caprice & Co

ATELIER

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$8.80**  
**MSRP: \$15.99**

# Jello Soaps.

Caprice & Co  
ATELIER

New!



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$8.80**  
**MSRP: \$15.99**

# Roll On Perfumes.

New!



Experience the enchantment of our best-selling fragrances that transport you into a magical world.

Caprice & Co

ATELIER

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

**COST: \$10.99**

**MSRP: \$19.99**



# Pops Dust



New!



Teal



Purple

Caprice & Co

ATELIER

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$7.70**  
**MSRP: \$13.99**

# Funky Candles.



**new!**



Caprice & Co  
ATELIER

Candy Cane Lane



Sweet Candy Cane  
Coconut wax  
Scented candle

Canne de bonbons  
Bougie parfumé  
Cire de noix de coco



Candy Cane Lane  
Sweet Candy Cane

*Naughty but Nice*



Whipped Cream + Berries  
Coconut wax  
Scented candle

Crème fouettée + Baies  
Bougie parfumé  
Cire de noix de coco

Naughty But Nice  
Whipped Cream &  
Berries

# Caprice & Co

ATELIER

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$13.20**  
**MSRP: \$23.99**

# Coconut Wax Candles.



Caprice & Co

ATELIER

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$15.40**  
**MSRP: \$27.99**

# Mega Bath Bombs.

FABRIQUÉ  
AU QUÉBEC



## Caprice & Co

ATELIER

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

**COST: \$8.80**  
**MSRP: \$15.99**

# Mini Bath Bombs.



Caprice & Co

ATELIER

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

**COST: \$6.60**

**MSRP: \$11.99**

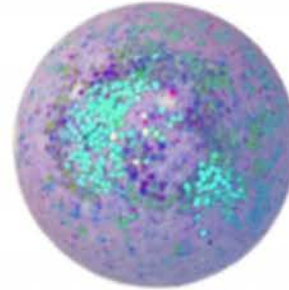
# Funky Bath Bombs.



Aurora



Under the sea



Glitter Clouds



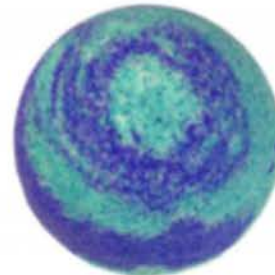
Crush



Black magic



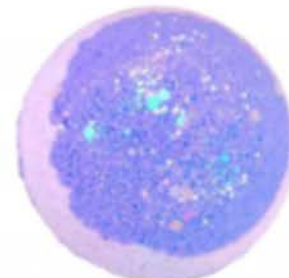
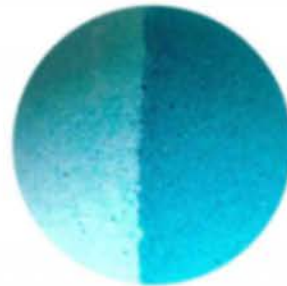
Pop



Abyss



Rosé all day



Green Jungle

Caprice & Co

ATELIER

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

**COST: \$6.60**

**MSRP: \$11.99**

# Lip Treats.



## VEGAN LIP BALMS



## ALL NATURAL LIP SCRUBS

Aloha Beaches ( Pina Colada + Mango)

Berry Cute ( Blueberry + Acai)

Limonade Rose ( Lemonade + Raspberry)

Ma Poire (Pear + Green Apple)

Mermaid Kiss (Cotton Candy + Berries)

Nerds Babe ( Bubblegum + Grape)

Strawberry Banana (Strawberry + Banana Milkshake)

A Malibu (Citrus + Peach)

Coco Vanilla (French Vanilla + Coconut)

Cherry Power (Black Cherry)

# Caprice & Co

ATELIER

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

**LIP BALM / SCRUB**

**COST: \$5.50 / \$6.05**

**MSRP: \$9.99 / \$10.50**



# Deals

## YOU DON'T WANT TO MISS

### BODY BUTTER

20% OFF



### BODY SCRUB

20% OFF



### BODY LOTIONS

20% OFF



### BODY LOTIONS

20% OFF



### BODY OILS

20% OFF







✦ ✦ LALICIOUS® ✦ ✦

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# Après Ski.



**Travel Kit Includes  
2 oz Scrub, 2 oz Butter  
& Body Oil**



**Available in 2 oz,  
8 oz & Professional  
Sizes**



**Available in 2 oz,  
16 oz & Professional  
Sizes**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# Pumpkin Spice.

A seasonal favorite is back with a cozy body care collection inspired by misty mornings, cozy nights, crunchy leaves and that Fall feeling.



Available in 2 oz,  
8 oz & Professional  
Sizes



Available in 2 oz,  
16 oz & Professional  
Sizes

# Sugar & Spice.



**Travel Kit Includes  
2 oz Scrub, 2 oz Butter  
& Body Oil**



**Available in 2 oz,  
8 oz & Professional  
Sizes**



**Available in 2 oz,  
16 oz & Professional  
Sizes**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# Peppermint.



Travel besties Includes  
2 oz Scrub, 2 oz Butter



Available in 2 oz,  
16 oz & Professional  
Sizes



Available in 2 oz,  
16 oz & Professional  
Sizes

# Unscented.

**new!**



**We've listened to your feedback and are thrilled to offer these fragrance free options of our beloved Body Scrub and Body Butter, perfect for those with sensitive skin or those who prefer a scent free experience. THIS COLLECTION HAS NO OUTER box**

**Available in Retail & Backbar**

**2024 Guide To Holiday Magic**  
[www.virtzu.com](http://www.virtzu.com)

# ***(RE)INTRODUCING***

## **The SIGNATURE COLLECTION**

Now With Vitamin C & Hyaluronic Acid



Experience the ultimate luxury for your skin with our enhanced blend of Our advanced Body Butter formula is meticulously crafted to rejuvenate, firm, and hydrate your skin from head to toe. And that's not all—our new look will captivate you. We promise. Here is a sneak peek. Peptides, Vitamin C, and Hyaluronic Acid.

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)

# Kits.



## Golden Hour Duo

4oz Golden Oil  
Body Brush

**Cost: \$54**  
**MSRP: \$90**



## LaMan Essentials Kit

16oz Scrub, 3.4 Oz Body Lotion,  
Exfoliating Back Scrubber

**Cost: \$54**  
**MSRP: \$90**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)



# *Kits.*



**i'll Melt for You Trio**  
2oz Body Melt In Sugar  
Kiss, Sugar Lavender &  
Sugar Coconut

**Cost: \$33**  
**MSRP: \$55**



**Body Care Trio**  
2oz Body Melt, Body Scrub  
& Body Butter Available in:  
Sugar Kiss, Sugar Lavender  
& Sugar Coconut

**Cost: \$49**  
**MSRP: \$82**

# *Kits.* Travel Besties.



Birthday Cake



Sugar Coconut



Sugar Kiss



Sugar Lavender



Peppermint Patti



Sugar Reef



The Collection



Brown Sugar Vanilla

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**Cost: \$23**  
**MSRP: \$38**

Deals

YOU DON'T WANT TO MISS



15% off  
SELECT SCENTS

15% off  
HAND CREAMS



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)



# FITGLOW™ | BEAUTY

CRUELTY-FREE | PLANT-BASED | NATURAL BEAUTY™

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

*New traditions.*



## DOUBLE CLEANSE DUO

Vitamin Detox Cleanser + Makeup Cleansing Oil (Full Size)

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$45**  
**MSRP: \$79.50**  
**VALUE: \$107**

*Kits.*



## NIGHT LIP SERUM DUO

2 x Night Lip Serum (Full Size)

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$39.25**  
**MSRP: \$78.50**  
**VALUE: \$111**

***Kits.***

**NATURALLY NUDE TRIO BERRY NUDE TRIO**



**INCLUDES LIP LINER, CERAMIDE  
LIPSTICK BALM AND LIP SERUM**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**COST: \$35**  
**MSRP: \$67.50**  
**VALUE: \$109.50**

# *Kits.*



**BAMBOO HYALURONIC LOOSE SETTING POWDER +  
BRUSH DUO**

**COST: \$25.50**

**MSRP: \$44**

**VALUE: \$63**



**DISCOVERY LIP & LASH KIT**

**COST: \$31.75**

**MSRP: \$56.50**

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)



Deals

# YOU DON'T WANT TO MISS

SKYHIGH GOODLASH  
DUO



20%  
OFF

LIP SERUM TRIO



20%  
OFF

GOODLASH  
TRIO



20%  
OFF

FACIAL OIL DUO



20%  
OFF

COLLAGEN SKIN BOOST  
DUO



20%  
OFF

MULTIUSE POWDERS  
DUO



20%  
OFF

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)



More Deals

YOU DON'T WANT TO MISS

From More Brands You Love



# ST. MORIZ



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

BUY ANY  
REGULAR  
PRICED  
PRODUCT  
FROM



ST. MORIZ

AND GET A  
*Free*  
TANNING  
MITT



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)



SELECT  
ST. MORIZ  
PRODUCTS

50% off



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)





2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

BUY ANY  
**Baby Foot** 

AND GET A

*Free*

PAIR OF  
BABYFOOT SOCKS

WHILE QUANTITIES LAST

2024 Guide To Holiday Magic

[www.virtzu.com](http://www.virtzu.com)



A decorative green pine branch with needles and small brown cones, positioned in the top-left and bottom-left corners of the page.

CLOTH IN A BOX™



# Face It. Limited Edition



Includes a  
suction hook!

# 5\$

Psst, still washing your face with cleansers? Toss 'em! All you need is Face It®, the cult-favourite heart-shaped cloth with pockets — just add water to quickly melt away makeup, dirt and oils to leave your skin feeling baby smooth. Special Edition introduces 2 New limited time gorgeous colors for the winter season



Available in Dragonfly, Pink Champagne and Original Pink

**MSRP: \$16**



2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# Face It.

## Luxe



99¢

to feel pampered and a bit spoiled? Our brand new Face It® Luxe – A makeup remover cloth, made with a luxuriously thick and soft premium material, gives the ultimate plush experience every queen deserves for radiant results. Indulge in that divine clean you crave and reveal lust-worthy, smooth-as-butter skin. Just add water to quickly melt away heavy makeup, dirt and oils with our reusable makeup remover cloth. Face It Luxe is the best makeup remover cloth that you can use for your daily face cleanup routine.

**Available in Buttercream**

**MSRP: \$24**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

# Bundles.

# 19\$



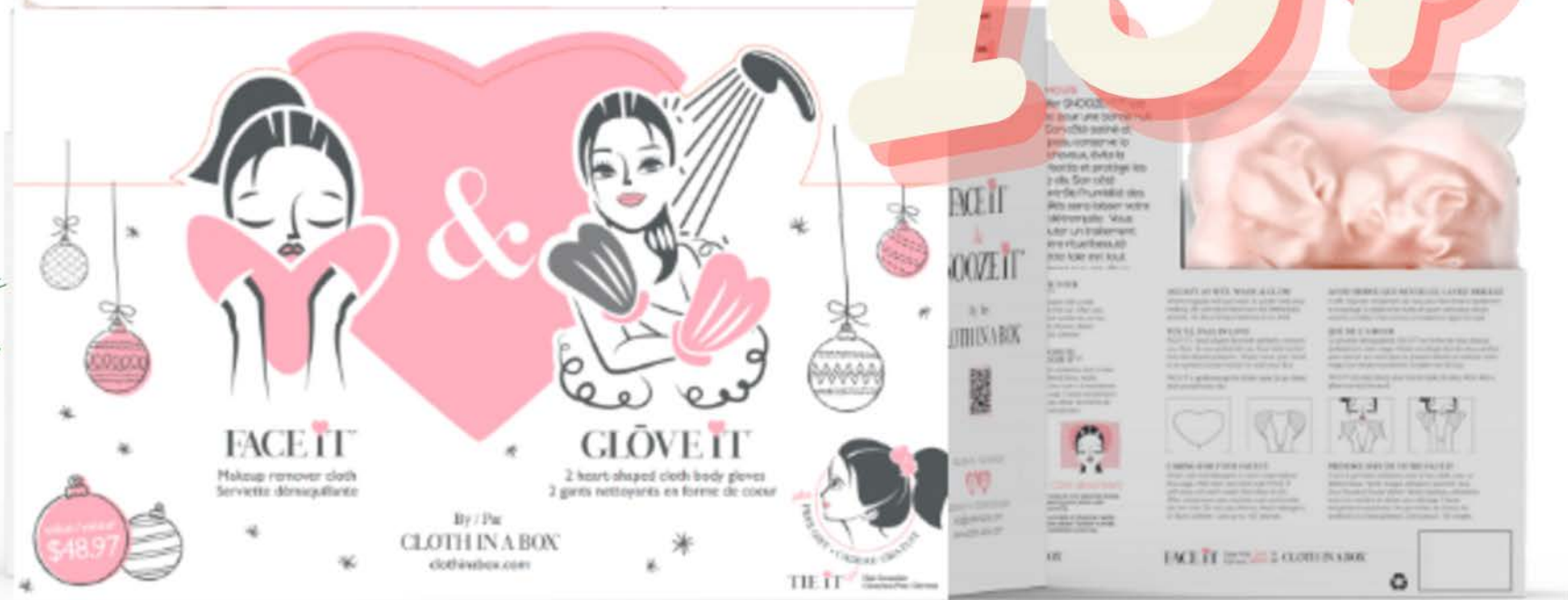
Bundle #1 Contains Snooze It, Face it , & Tie it up

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**MSRP: \$48**  
**VALUE : \$65**

# Bundles.

# 15\$



Bundle #2 Contains Face it, Glove it & Tie it up

**MSRP: \$37**

**VALUE: \$51**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)



# beautyblender®

## SPONGES (NO PACKAGING)



# 50\$



FOR

# 12 SPONGES!

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)

**VALUE: \$160**

# beautyblender®

KIT CONTAINS:

BRANDED JELLY POUCH

6 BEAUTYBLENDER SPONGES

5OZ BLENDERCLEANSER

CRYSTAL NEST

MINI SOLID BLENDERCLEANSER

BEAUTYBLENDER PIN



**COST: \$80**

**MSRP: \$160**

**VALUE: \$229**

2024 Guide To Holiday Magic  
[www.virtzu.com](http://www.virtzu.com)



ALL  
la-tweez  
LIGHTED  
TWEEZERS



10\$



75% off

SKINDINAVIA







# Happy Holidays

VIRTZU DISTRIBUTION

4030 SAINT AMBROISE #115

MONTREAL, QUEBEC

H4C2C7

[WWW.VIRTZU.COM](http://WWW.VIRTZU.COM)

514.317.9852